



South Texas Food Bank



**H-E-B**  
**HUNGER  
RELIEF**

PRESENTS

# EMPTY BOWLS 14

FEATURING

**TRACY  
LAWRENCE**



**CLAY HOLLIS**

**MATT AND THE HERDSMEN**

**ISAAC JACOB BAND**

**SATURDAY, APRIL 15, 2023**

**WEBB COUNTY FAIRGROUNDS**

**SPONSORSHIP OPPORTUNITIES**



# SPONSORSHIP PACKAGES

## **EVENT SPONSOR LEVEL (\$5,000)**

### **You will get to enjoy:**

- Premium table for 10 (*10 dinner tickets*) (*Table in the front two rows*)
- 5 - Complimentary concert tickets
- Table in Outdoor VIP Section
- Access to Outdoor VIP Bar
- Exclusive commemorative souvenir
- VIP Parking Passes

### **Plus:**

Brand Awareness opportunities that include, but not limited to:

- Recognition at Empty Bowls event
- Logo placement and mention on all event-related marketing and promotional collateral: banner, print materials, email messages, newsletter, social media posts and event-related advertising
- 2X4 Promotional Banner to be displayed at front gate
- Sponsor listing on event signage and event program
- Sponsor recognition and link from the event page on food bank website
- Verbal acknowledgement at the event

## **GOLD SPONSOR LEVEL (\$3,500)**

### **You will get to enjoy:**

- Table for 10 (*10 dinner tickets*) (*Preferred tables, excludes front row*)
- *Table in Outdoor VIP Section*
- *Access to Outdoor VIP Bar*

### **Plus:**

Brand Awareness opportunities that include, but not limited to:

- Recognition at press announcement and at Empty Bowls event.
- Logo placement and mention on all event-related marketing and promotional collateral: official announcement, print materials, email messages, newsletter, social media posts and event-related advertising.
- Sponsor listing on event signage and event program
- Sponsor recognition and link from the event page on food bank website
- Verbal acknowledgement at the event

# SPONSORSHIP PACKAGES

## **SILVER SPONSOR LEVEL (\$2,500)**

### **You will get to enjoy:**

- Assigned table with seating for 10 (*10 dinner tickets*)

### **Plus:**

Brand awareness opportunities that include:

- Sponsor listing on event signage and event program
  - Sponsor recognition and link from the event page on food bank website
  - Verbal acknowledgement at the event
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## **BRONZE SPONSOR LEVEL (\$1,500)**

### **You will get to enjoy:**

- Assigned table with seating for 10 (*10 dinner tickets*)

### **Plus:**

Brand awareness opportunities that include:

- Sponsor recognition and link from the event page on food bank website
  - Sponsor listing on event signage and event program
  - Verbal acknowledgement at the event
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## **OTHER OPPORTUNITIES**

### **Other options to consider:**

- **Individual tickets - \$100** (*Back tables*) (*limited availability*)

**For more information about the event,  
visit [southtexasfoodbank.org/emptybowls](http://southtexasfoodbank.org/emptybowls)**

# SPONSORSHIP BENEFITS SUMMARY

BENEFITS	\$5,000	\$3,500	\$2,500	\$1,500
Premium table for 10 (Front row)				
Table for 10 (2nd or 3rd row, or your choice) (Excludes front row)				
Table for 10				
Table in Outdoor VIP Section				
Access to Outdoor VIP Bar				
Empty Bowls commemorative souvenir				
Five complimentary concert tickets				
Logo placement and mention on all event-related marketing and promotional collateral				
Sponsor listing on event signage and event program				
Sponsor recognition and link from the event page on food bank website				
Verbal acknowledgement at the event				
4X2 Promotional Banner to be displayed at front gate				
VIP Parking Passes				

## EVENT FEATURES

### EMPTY BOWLS GONE COUNTRY THIS YEAR!

JOIN US FOR A HOOTIN', BOOT SCOOTIN' GOOD TIME AT THIS WESTERN TAKE ON OUR TRADITIONAL EVENT.



THE EVENT WILL FEATURE:

**AN INDOOR AND OUTDOOR CONCERT! WOOHOO!**

**A SILENT AND LIVE AUCTION!**

**AN EXCITING COUNTRY MUSIC LINEUP, INCLUDING THE AWARD-WINNING HEADLINER, TRACY LAWRENCE!**

# HOW YOU IMPACT THE MISSION

*In this very critical time of food shortages and inflation,* your Empty Bowls sponsorship is more crucial than ever before.

All proceeds from this event will allow us to continue our mission of fighting hunger in Webb, Zapata, Jim Hogg, Val Verde, Maverick, Dimmit, Kinney and Starr counties. Your donation will help cover food acquisition and operational costs that include food purchases and freight costs.

**We hope that you will be part of this important fundraiser and continue to be a part of the fight against hunger in our South Texas area.**



## Mission Statement

To alleviate hunger in the eight-county service area in the South Texas area by collecting and distributing food through partner agencies and programs while creating awareness and educating the community on the realities of hunger.

To fulfill this mission, the South Texas Food Bank will:

- Solicit adequate funding, services, and surplus/donated goods from donors;
- Judiciously warehouse and distribute goods through its Member Agencies;
- Create and administer programs that alleviate hunger in our service area;
- Promote public education on the nature of, and solutions to, the problems of domestic hunger;
- Develop strong partnerships with community leaders and organizations, both within and outside our service area;
- Foster relationships with Feeding America, Feeding Texas, Texas Department of Agriculture, and the United States Department of Agriculture and any other agency or individual with a similar mission.



## CONTACT US

**If you have any questions or would like to purchase a sponsorship package, please contact:**

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*Thank you*  
FOR YOUR CONSIDERATION & SUPPORT!